

Appendix IV

Santa Monica City Directory for Palisades Beach Road 1947–1948

Amid the incomplete set of Santa Monica city directories in the Santa Monica Public Library, the volume dated 1947–48 falls the closest to the change of ownership at 415 Ocean Front from Hearst and Marion Davies to Joseph Drown. The full title of the volume has an antique, Dickensian air about it:

Los Angeles Directory Co's Santa Monica (California) City Directory 1947–48: Including Brentwood Heights, Ocean Park and West Los Angeles: Containing an Alphabetical Directory of Business Concerns and Private Citizens, A Street and Avenue Guide and Directory of Householders, a Numerical Telephone Guide and Much Information of a Miscellaneous Character.

Marion Davies appears twice in the pages of alphabetical name entries, first at 1137 3rd Street in Santa Monica and then in conjunction with her Foundation Clinic on Mississippi Avenue in West Los Angeles. Hearst, not surprisingly, has no name listings in the directory.

The back portion of the directory is cross-referenced by street names, with the applicable numbers appearing in standard order. No fewer than eight beach clubs existed in the late 1940s between Chautauqua Boulevard and the south end of Palisades Beach Road. Today, the fifteen addresses south of the Jonathan Swimming Club's 850 (the ones between 850 and 1200) no longer exist.

In perusing the list, the greatest surprise is to encounter the name Orson Welles. The man was a tenant in the 1947–48 period in the Ocean House compound that was newly owned by Joseph Drown.

PALISADES BEACH ROAD

(Santa Monica)—South
 from city limits to Municipal Pier,
 1 [block] w[est] of Ocean Av[e]

| | |
|--------|----------------------------|
| 195 | Santa Monica Swimming Club |
| 201 | Beach Club |
| 237 | Harvey L M |
| 265 | Salt Air Club |
| 270 | Getty J P |
| | Lynch Theo |
| 273 | Palisades Beach Club |
| 415 | Ocean House |
| | Drown J W |
| | Welles Orson |
| 443 | Boocock Kenyon |
| 445 | Vacant |
| 451 | Lederer Chas |
| 506 | Emerson John |
| 514 | Lewin Albt |
| 522 | Goetz Wm |
| 546 | Zanuck D F |
| 602 | Vacant |
| 605 | Vacant |
| 607 | Vacant |
| 609 | Warner H L |
| 625 | Mayer Barbara Mrs |
| 637 | Slagerman S L |
| 643 | Frankel Cecil |
| 653 | Reid W S |
| 705 | Fairbanks Sylvia Mrs |
| 707 | Arrouge Martin |
| 723–25 | Neeny's Bath House & Restr |
| 803 | Weismuller John |
| | parking lot |

| | |
|------|-----------------------------|
| 850 | Jonathan Swimming Club |
| 905 | Vacant |
| 918 | Le Bus R H |
| 924 | Rudnick Oscar |
| 932 | Adamson D P |
| 944 | McDonald Frazier |
| 964 | Sugerman J J |
| 966 | Vacant |
| 972 | Jessel Geo |
| 978 | Bancroft Geo |
| 1018 | Vacant |
| 1020 | Netcher Townsend |
| 1022 | Daniels Phyllis Mrs |
| | Lyon Ben |
| 1024 | Venable R S H |
| 1038 | Scott Randolph |
| 1150 | Miramar Biltmore Beach Club |
| 1200 | Drew John |
| | Variety Beach Club |